

Downtown Revitalization



LEVERAGE KEY ASSETS

- ❑ Waterfront
- ❑ Key Port Destination
- ❑ Distinctive History & Culture
- ❑ Authentic Architecture & Heritage
- ❑ Tourist Magnet – Largest Number of Visitors in the Caribbean

EMPOWER LEADERSHIP

- ❑ Structure to manage day-to-day functions of the city, develop a Master Plan for the City, drive implementation of projects, and be the champion for Downtown
- ❑ Appropriate authority to redevelop Shipyard parcels
- ❑ Economic Empowerment Zone for designated areas Over-the-Hill

BRAND & MARKET DOWNTOWN NASSAU

- ❑ Public relations branding strategy to create a buzz
- ❑ Cultural tourism
- ❑ Promote natural beauty, Bahamian cuisine and friendliness of the Bahamian people
- ❑ New programs, packages and tours for all ages throughout Historic Nassau and Over-the-Hill

CAPTURE CRUISE SHIP PASSENGERS

- Retail shops, restaurants, cafes
- New forms of entertainment
- New sightseeing and activity tours

CLEAN, SAFE & WELL LIT

- Power washing, painting, landscaping
- Public restroom facilities
- Upgraded lighting and waste disposal units
- Closed Circuit Television (CCTV)
- Visible security presence and patrol

ATTRACT THE RIGHT SUSTAINABLE MIX

- Market analysis to identify strengths and weaknesses
- Recruit appropriate businesses
- Incentives for housing Downtown
- Development geared towards mixed use, residential, lifestyle centers, destination marinas

CONTROL VEHICULAR TRAFFIC & ENHANCE PEDESTRIAN EXPERIENCE

- ❑ Proposed bypass routes
- ❑ Additional structured parking facilities
- ❑ Centralized system for buses and taxis
- ❑ Limited delivery hours so prime time can be given to pedestrians
- ❑ Pedestrianized North-South Streets between Bay Street and Woodes Rodgers
- ❑ Downtown Parking Authority to manage parking including reorientation of parking on Bay Street, addition of a metered parking system, and optimizing use of private parking facilities during off-peak hours

AGGRESSIVE REDEVELOPMENT OF THE CITY

- ❑ Master Plan
- ❑ Façade improvement program
- ❑ Private redevelopment proposals
- ❑ Container Port relocation and Nassau Harbor dredging
- ❑ Gateway to Downtown at West Bay Street and Navy Lion
- ❑ Construction and renovation of public buildings
- ❑ Piazza in Rawson Square with stages and bandstand for presentation of culture

AGGRESSIVE REDEVELOPMENT OF THE CITY

cont'd

- ❑ Waterfront pedestrian promenade from Woodes Rodgers east to Armstrong Street
- ❑ Green corridors that enhance connectivity to areas Over-the-Hill
- ❑ Enhanced streetscape including addition of trees, pavers, crosswalks, and sidewalk repair and upgrade
- ❑ Proposed demolition of public buildings (Adderley, Churchill, Rodney Bain)
- ❑ Proposed new public buildings (Straw Market, Craft Market, Court Buildings)
- ❑ Improved green spaces (Garden of Remembrance, East Hill Gardens, Rawson Square, Woodes Rodgers)

Rawson Square Rendering



Downtown Nassau Partnership

- The DNP will coordinate the Downtown Nassau revitalization efforts until such time as the Nassau BID is legislated. Specific objectives for which the DNP is established include the following:
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 - To create the Business Improvement District (hereinafter referred to as “the BID”) business model for the City of Nassau addressing: structure and governance, scope of work; revenue sources; and basic services agreements.
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 - To draft or cause to be drafted Legislation for consideration by the Government of The Commonwealth of the Bahamas to enable the BID.
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 - To create or cause to be created a detailed master plan for the city, drawing upon the conceptual plans outlined by the Government of the Commonwealth of The Bahamas.

DNP cont'd

- To facilitate the establishment of an Economic Empowerment Zone (EEZ) for designated areas in and adjacent to the City of Nassau, including determining boundaries, drafting legislation, management and governance.
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- To assist with the coordination of short-term public and private sector improvement projects that enhance areas in and adjacent to the City of Nassau with emphasis on streetscaping, landscaping, paving, transportation, parking and addressing neglected and derelict properties.
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- To facilitate public and private sector development efforts aimed at implementing the redevelopment of: (a) Woodes Rogers Wharf from Navy Lion Road to Victoria Avenue; (b) the present predominant commercial shipping area from Victoria Avenue to Church Street; and (c) other areas within the City of Nassau.
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Revitalization Progress To-date

- ❑ Significant public works projects underway (Harbour dredging, commercial shipping relocation, road improvements, new straw market)
- ❑ Master planning exercise underway with Jackson Burnside Ltd and other consultants for public spaces in Downtown
- ❑ Work on Business Improvement District and draft legislation underway
- ❑ Other initiatives to improve the downtown in the short-term are being implemented (sidewalk cleaning, parking, beautification, etc.)

Let the Magic return!

Thank You!